ANNUAL REPORT 1973-74

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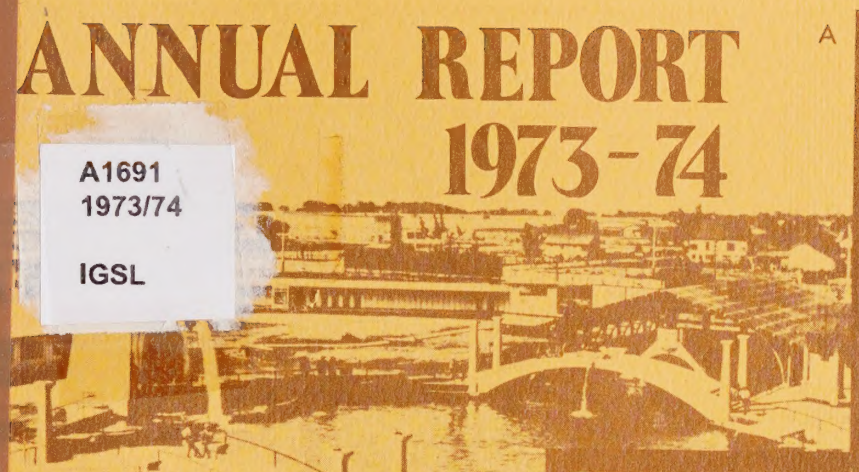

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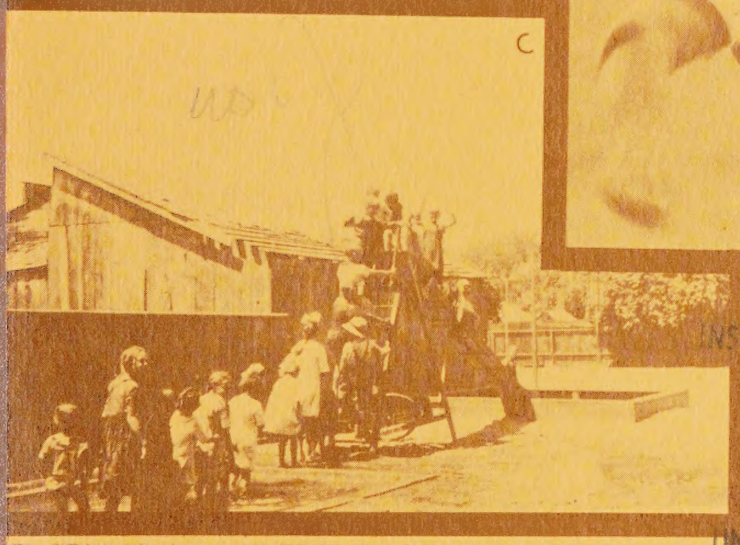

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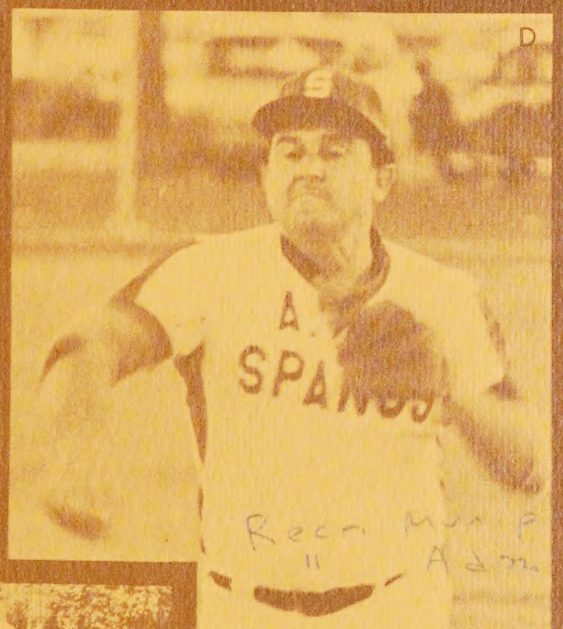

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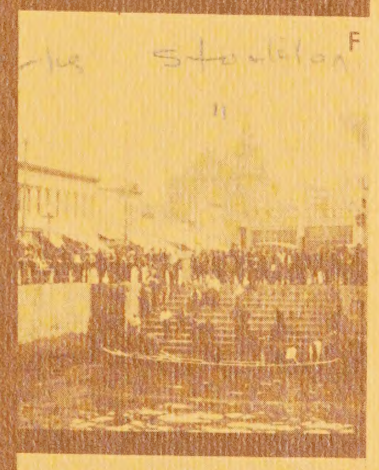

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CITY OF STOCKTON
DEPARTMENT OF PARKS AND RECREATION
METROPOLITAN PARK AND RECREATION PROGRAM
EMIL SEIFERT, DIRECTOR

This year's Annual Report cover takes you on a nostalgic tour of the Stockton Parks and Recreation Department over the past 61 years ... a time to remember the past and take a good look at the future!

A. 1922 -- Stockton's Municipal Baths, which was the original site of the Jackson's Natural Gas Well Baths in 1895, located on San Joaquin and Eighth Streets.

B. 1921 -- One of the first playground championship teams from Fremont School Playground.

C. A typical playground in the early 1800's.

D. Stockton's All Star Softball Player, Bill Simoni, who was honored as the Most Valuable Player in the Amateur Softball Association National Tournament in Jonesville, Florida in 1960.

E. The Victory Aces Girls Basketball Team, representing the Victory Park area, coached by Mrs. Fitzgerald, took home their share of local championships during the 1940's and early 50's.

F. A typical Sunday scene at the head of the Channel in the early 30's getting ready for boat races.

G. The "Comanches", a local boys sports team from the South area of Stockton who conquered the youth recreation leagues in the 1950's.

H. A young man takes over as Director of Parks and Recreation in 1956.

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CITY OF STOCKTON

STOCKTON, CALIFORNIA

DEPARTMENT OF PARKS AND RECREATION

Mr. Elder Gunter
City Manager
Stockton, California

SUBJECT: 1973-74 ANNUAL REPORT -- CITY OF STOCKTON
DEPARTMENT OF PARKS AND RECREATION
METROPOLITAN PARK AND RECREATION PROGRAM

"Recreation is an emotional condition within an individual human being that flows from a feeling of well-being and satisfaction. It is characterized by feelings of mastery, achievement, exhilaration, acceptance, success, personal worth and pleasure. It reinforces a positive self image."

This re-definition of recreation poses a challenge to all Park and Recreation Departments for the future and expresses the need for a well-organized department, a highly skilled staff, and a diversified complex of facilities to provide for the public needs.

Stockton is fortunate to have such a responsive community that participation in leisure programs and utilization of facilities increases at a rapid rate annually. It is therefore imperative that quality activities and facilities be provided as a source of human development.

The following report is a detail of the 1973-74 operation of the City of Stockton Department of Parks and Recreation and the Metropolitan Program. This report would not be complete without expressing my sincere appreciation to the many people who made this past year such a successful one.... the Stockton City Council, City Manager Elder Gunter, former Assistant City Manager C.M. Cortez, the Metropolitan Park and Recreation Commission, the various departments of the City, and the members of the Park and Recreation Department staff.

Emil Seifert

EMIL SEIFERT, DIRECTOR
PARKS AND RECREATION

METROPOLITAN PARK AND RECREATION COMMISSION

DR. DORA AMES LEE, PRESIDENT

RINK BABKA, VICE PRESIDENT

A. J. "BART" DENTONI, SECRETARY

ANGEL CRUZ

CLIFFORD WISDOM

FRED GODINEZ, JR.

MANUEL SILVERIA

MIKE GARRIGAN

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1973-74

STOCKTON CITY COUNCIL

CLYDE E. DAVIS, SR., MAYOR
MANUEL SILVERIA, VICE MAYOR

CHARLES E. BOTT
DANIEL O'BRIEN
JESSE L. NABORS
TOM MADDEN
EDWARD M. HANNAY
RALPH L. WHITE
ARNOLD I. RUE

ELDER GUNTER, CITY MANAGER
C.M. CORTEZ, ASSISTANT CITY MANAGER

SAN JOAQUIN COUNTY BOARD OF SUPERVISORS

GARY WILER, CHAIRMAN

CLIFFORD WISDOM
CARMEN PERINO
ADRIAN FONDSE
DAN PARISES

CHARLES E. DIXON, COUNTY ADMINISTRATOR

STOCKTON UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

ROBERT C. DALTON, JR., PRESIDENT
NORMAN K. WONG, VICE PRESIDENT

ANNIE P. STALLWORTH
RICHARD L. LITHERLAND
FRED GODINEZ, JR.
MARGARET ANN SHELTON
BETTY PAYNE

J. ROLAND INGRAHAM, JR.
SECRETARY
SUPERINTENDENT OF SCHOOLS

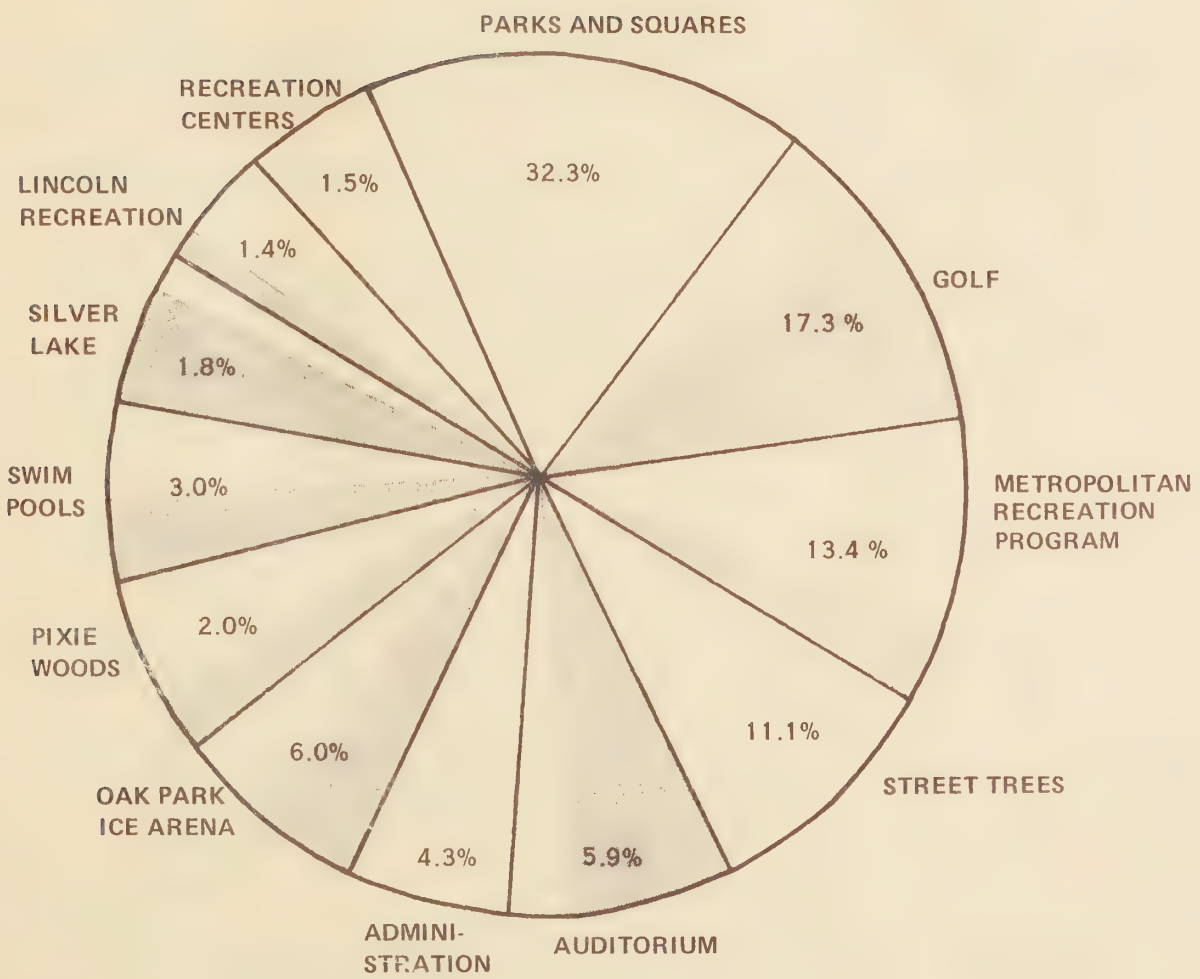
LINCOLN UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

JOHN M. REECE, PRESIDENT
MRS. PEARL S. WEST, VICE PRESIDENT

MRS. CLAUDIA M. LANDEEN
WILLIAM H. LIBBEY
RICHARD A. HAINES

DR. TOD ANTON, SUPERINTENDENT

WHAT YOUR TAX DOLLAR FOR PARKS AND RECREATION DOES



EXPENDITURES OFFSET BY REVENUE

SPECIAL POINTS OF EMPHASIS

The 1973-74 fiscal year proved to be an excellent one for the Park and Recreation Department. Continuation of facility modernization, planning, and new development highlighted the year. Participation in leisure programs increased for the 11th consecutive year. The constant emphasis of constructive use of leisure time has again placed a demand on public agencies for quality in facilities and programs. This, therefore, has become the rule rather than the exception in providing for public interests.

PARTICIPATION

A total of 2,893,905 persons participated in organized recreational activities under the supervision or sponsorship of the Department. This is an increase of 46,546 over the previous year, and another record year.

NEW PARK LANDS

Several new parks were added to our system in accordance to the Park Element of the General Plan. New parks acquired during the 1973-74 fiscal year are as follows:

HOLIDAY PARK: Acquired 2.4 acre site at Kermit and Elaine Drive for neighborhood park.

CHANNEL I-5 PARK: Leased 4 acre site from State of California for boat ramps and park development at Weber Avenue and Mormon Slough.

BEAR CREEK: Acquired 8.55 acre neighborhood park site at Davis Road and Bear Creek through subdivision park land dedication.

EDNA GLEASON PARK: With 50% HUD Open Space Grant, acquired 2.11 acre neighborhood park site. (Old Lafayette School site)

STUART GIBBONS PARK: Acquired 3.62 acre neighborhood park site located on Hammer Lane west of Alexandria.

LOUIS PARK SPIT: Leased 4 acres from Army Corp of Engineers for park and fishing facilities adjacent to Stockton Deep Water Channel.

PARK IMPROVEMENTS

Funds for the general upgrading and development of parks are provided by the City's Capital Improvement Program. The projects started or completed during the 1973-74 fiscal year are as follows:

CUMBERLAND PARK: Phase III of the park development got under way with the installation of tennis courts; handball and basketball courts; tot lot; picnic facilities; spray pool; storage building; sprinklers, and lawn.

SILVER LAKE CAMP: Paved parking facilities, service drive, and constructed bridge at entrance road to camp.

OAK PARK: Constructed new restroom building; installed frontage improvements on Alvarado Street through park; and installed new lights on west tennis courts.

LOUIS PARK: Installed parking facilities for baseball diamond; realigned park drive; expanded parking area for Pixie Woods; expanded and night lighted horseshoe courts, and installed security lighting along drive and parking areas.

VAN BUSKIRK PARK AND GOLF COURSE: Construction began on new community center building at park. Installed 40 foot high protective fence on golf driving range.

BUCKLEY COVE: Expansion of parking facilities for boat ramps and park perimeter road began with assistance from Land and Water Conservation Funds.

WILLIAMS BROTHERHOOD PARK: Development completed on 7.6 acre expansion, with dedication set for late summer.

MATTIE HARRELL PARK: Development began on 5.8 acres at Ninth and Lincoln Streets for new neighborhood park facilities.

METROPOLITAN PARK AND RECREATION COMMISSION

The Metropolitan Park and Recreation Commission has a responsibility as representatives of the funding agencies (City of Stockton, County of San Joaquin, and Stockton Unified School District) to provide efficient, effective quality programs for the citizenship of the Stockton Metropolitan area.

This unique position of multi-agency cooperation in sharing facilities and funds for leisure activities for the populace is an enviable and responsible position. The public's needs and interests must be interpreted and directed to meaningful programming.

RECOGNITION AWARD RECIPIENTS

The 15th annual Recreation Recognition Dinner, held in the Civic Memorial Auditorium, provided the setting to recognize the outstanding contribution to this community's leisure services program of Mr. Donald Schrader, 1974 recipient of the Commission's Honor Citation.

SILVER LAKE CAMP

With 48 years of operation behind, prospects for the City of Stockton's high Sierra retreat at Silver Lake never looked brighter. The new philosophy of programs encompassing youth, educational, and family camping was expanded to include organizational camping during the month of September--a period not previously utilized--but one of the best weather months in the Sierras. A new high in camper participation has been realized.

The completion of a new bathhouse facility presented the first building constructed at the camp since the early 60's. To continue receiving community acceptance, the Silver Lake Camp must be more camper oriented in facility development and program operation. This, along with an intensified promotion and publicity campaign will prove its worth to the citizens.

CAPITAL IMPROVEMENT

During the past fiscal year the Department received $299,000 for Capital Improvement projects. Many of the projects projected in the City of Stockton's Capital Improvement Program were accelerated with Revenue Sharing funds made available to the City by the Federal Grant.

GOLF

The local golfing picture continues bright, with increased play at both Van Buskirk Park and Swenson Park golf courses. Two highlights of the year, the Stockton City Golf Men and Women's Championships and the Mayor's Golf Championship, both experienced an overwhelming response. The reorganization of the junior golf program, with more direct leadership, instruction, and competition surpassed expectations.

TENNIS PRO AT OAK PARK

A full-time tennis professional operated during the year at the Oak Park tennis courts. Wayne Zeyen, by contract agreement with the City replaced John Penero, Jr., provided an instructional program for all ages, a well-stocked pro shop operation, and assisted with special events for the betterment of the local tennis program. Tennis continues to grow in leaps and bounds.

VANDALISM

Still one of the sad points in the Department operation, vandalism and the needless destruction of public park and recreation properties is of great concern to the staff. In general, a still apathetic public refuses to "become involved" and aid in arrest and conviction of the responsibles.

RECREATION ACTIVITY HIGHLIGHTS

Undoubtedly the fastest growing program in the Department's history is the adult men and women's softball programs. A giant surge from 204 teams in 1972-73 to 332 in 1973-74 taxed the existing facilities to the limit. There appears no decline in the future as interest in physical fitness by all increases.

Youth Soccer has also become most popular. A competitive program for boys, grades 2 and above, has now spread to the female segment of the population and a trial program is anticipated this coming year.

PARTICIPATION SUMMARY

CITY PROGRAMS	SPECTATORS	PARTICIPATION
Pixie Woods		57,625
Silver Lake		9,602 *
Memorial Civic Auditorium		410,510
Golf		171,408
Aquatics		107,297
Picnic Reservations		12,837
Band Concerts		17,575
Ice Arena	11,519	91,494
TOTALS	11,519	878,348

METROPOLITAN PROGRAMS	SPECTATORS	PARTICIPATION
Playground Programs	--	268,052
Playground Special Events	--	29,725
Teenage Leagues & Special Events	--	48,922
Community Centers	--	778,337
Afterschool Junior High Recreation	--	16,911
Women's & Co-ed Sports	25,757	19,420
Instruction Programs	6,165	33,506
Adult Men's Sports	114,612	89,711
Aquatics	31,160	45,645
Affiliated Programs	302,876	202,365
Volunteers	--	19,629
TOTALS	480,570	1,552,223

GRAND TOTAL: 2,922,660

Note: The above participation summary does not include the usage of parks for non-scheduled or non-departmental unorganized activities, such as picnics, casual play in parks and on athletic fields and play apparatus.

* Camper Days

REVENUE REPORT

Ice Arena	$ 143,720
Swim Pools	18,644
Golf	373,075
Pixie Woods	20,991
Silver Lake	40,192
Civic Auditorium	111,492
Other Park & Recreation Income	19,417
Metropolitan Recreation Program	71,773
Lincoln Recreation Program	2,622
TOTAL	$ 801,926

REVENUE BY ACTIVITY

CITY PROGRAMS

Pools:

Oak	$ 11,970
Victory	2,793
McKinley	2,196
Lottie Grunsky	86
East Stockton	1,589
Miscellaneous	10
TOTAL	$ 18,644

Silver Lake Camp: $ 40,192

Pixie Woods:

Admissions	$ 9,835
Concessions	3,025
Train	4,503
Sale of Animals	20
Merry-go-round	3,219
Boat	389
TOTAL	$ 20,991

Golf Courses:

Swenson Greens Fees	$ 223,222
Reservations	4,402
Driving Range & Carts	5,929
Concessions	11,171
Miniature	1,341
Van Buskirk Greens Fees	115,978
Reservations	3,694
Range and Carts	4,006
Concessions	3,332
	$ 373,075

CIVIC AUDITORIUM

Rentals	$ 77,717
Concessions	33,775
TOTAL	$ 111,492

CITY PROGRAMS (Continued)

Ice Arena:

Public Sessions	$ 75,836
Special Programs	19,508
Rental	20,941
Pro Instruction	11,896
Sales	11,057
Concessions	3,036
Misc. Services	1,446
TOTAL	$ 143,720

OTHER PARK & RECREATION INCOME

Neighborhood Center Rental	$ 151
Hebert Field Rental	2,505
Hebert Field Concessions	1,384
Ball Diamond Lights	40
Oak Park Concessions	2,557
Diamond Rentals	1,785
Louis Park Concessions	7,466
Louis Park Center	600
All Others	2,927
TOTAL	$ 19,417

METROPOLITAN RECREATION BUDGET CONTRIBUTIONS BY AGENCY

City of Stockton	$ 81,885
County of San Joaquin	81,885
S.U.S.D.	81,885

LINCOLN RECREATION AREA BUDGET CONTRIBUTIONS BY AGENCY

City of Stockton	$ 5,796
County of San Joaquin	13,030
L.U.S.D.	14,560

REVENUE REPORT
(continued)

METRO PROGRAMS

Swimming Pools	$ 5,328
Playgrounds	723
Women's & Special Activities	15,585
Adult Sports	45,227
Community Centers	4,910
TOTAL	$ 71,773

LINCOLN RECREATION PROGRAM

Instruction Programs	$ 2,622

EXPENDITURE REPORT

	OPERATION	PERCENT	OUTLAY
Administration	$ 114,108	4.3	$ 249
Parks and Squares	848,138	32.7	41,787
Tree Maintenance	290,180	11.1	19,020
Pixie Woods	53,538	2.0	3,613
Ice Arena	164,972	6.0	4,926
Swim Pools	84,288	3.0	2,988
Recreation Centers	41,086	1.5	285
Golf Courses	445,931	17.3	23,206
Silver Lake Camp	47,961	1.8	3,759
Civic Auditorium	154,711	5.9	3,727
Metropolitan Park and Recreation	329,403	13.4	--
Lincoln Recreation Area *	37,849	1.4	--
	$ 2,612,165	100%	$ 103,560

CAPITAL IMPROVEMENT

	EXPENDITURES	ENCUMBRANCES
Civic Approaches	$ 82,514	$ 18,512
Van Buskirk Park	52,383	157,123
Oak Park Improvements	66,527	7,522
Williams Brotherhood Park Improvements (Fed. Contract #OSL-09-391007)	9,463	--
Oak Park Improvements	25,999	9,995
Anderson Park Additions	19,348	117
Louis Park Improvements	153,292	6,430
Silver Lake	15,868	4,833
Cumberland Park Development	264,184	110,045
McKinley Park Lights - Utility Building	38,350	130
Legion Park Improvements	274	1,006
Ice Arena Building Addition	3,255	--
Buckley Cove Improvements	75,360	112,009
Stribley Park Property Acquisition	15,914	--
Gleason Park Site	180,311	138,480
Woodside Park	154,367	183,200
McKinley-Garfield Park	514,197	3,731
Civic Auditorium Improvements	7,856	71,367
Tennis Court Lights - Victory & Stribley	17,680	69
McKinley Park - Addition & Development	690	--
Van Buskirk Range Fence	12,286	--
Holiday Park Acquisition & Development	33,620	--
	$ 1,743,738	$ 824,569

EXPENDITURE REPORT
(continued)

*METROPOLITAN PARK AND RECREATION PROGRAM
EXPENDITURE REPORT BY ACCOUNT

A.	Administration.....	$	35,013
	Swimming Pools.....		20,058
	Playgrounds.....		40,795
	Community Centers.....		117,711
	Girls' & Women's Special Activities.....		25,098
	Adult-Teen Sports.....		65,113
		$	303,788
B.	Lincoln Recreation.....	$	34,426
		$	338,214

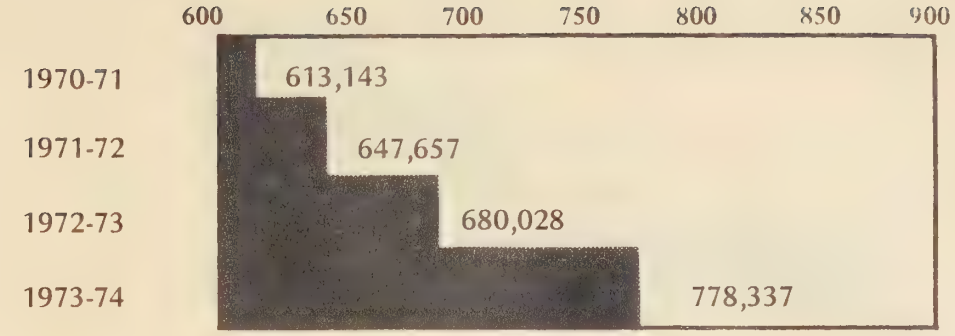
COMPARISON CHARTS

The following graphs indicate the rise or decline in specific programs and facilities under the operation of the City of Stockton Department of Parks and Recreation and the Metropolitan Park and Recreation Program. These charts provide for a comparison the past four fiscal years of operation. The relationship of rise or decline may be attributed to a variety of factors, where easily discernible two or three graphs are provided.

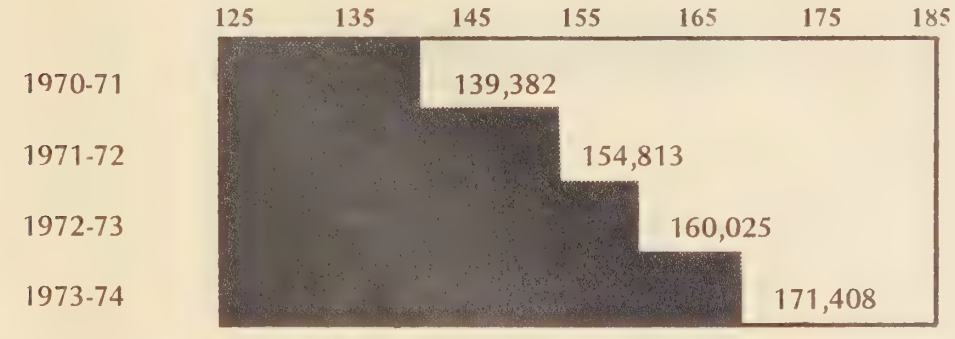
Overall participation in facility use and activities is still on the general upswing. However, two program operations (Aquatics and Pixie Woods) show a need for a definite re-evaluation and positive direction given to the program; each of these areas are also revenue producing programs. Ice Arena attendance has shown an increase over previous years, and this can be attributed to good promotion, continued growth in figure skating, youth hockey programs, and instruction programs.

The greatest surge of growth has been in men's and women's sports and community centers.

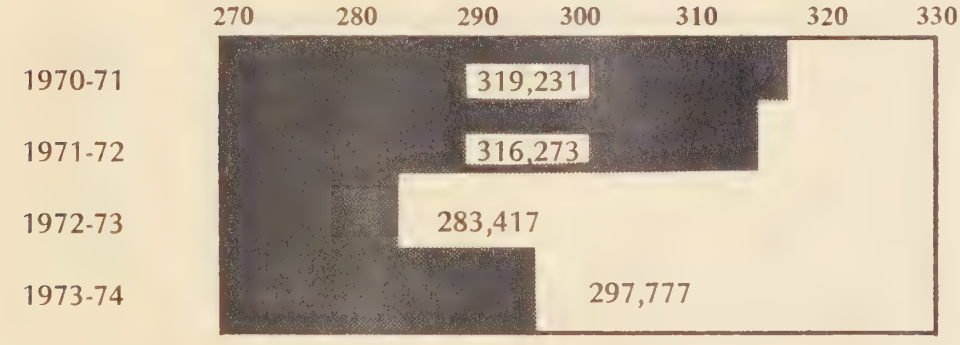
COMMUNITY CENTERS
(Participations)



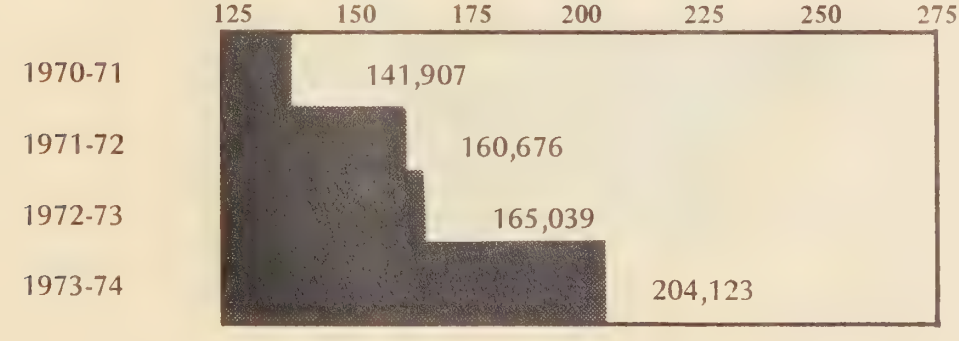
GOLF
(Rounds Played)



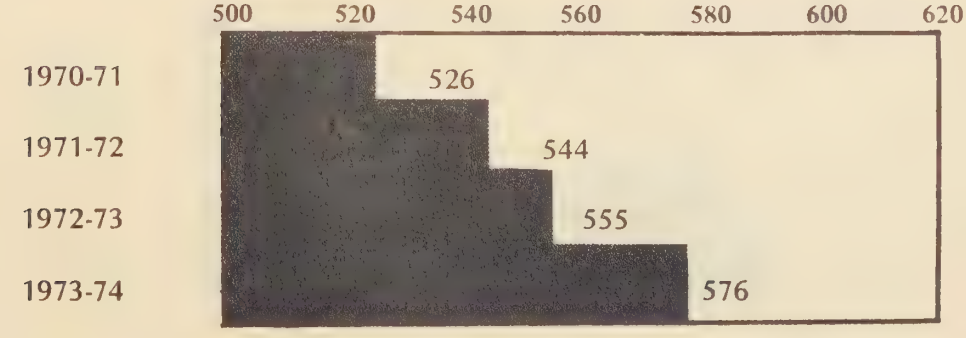
PLAYGROUNDS
(Participations)



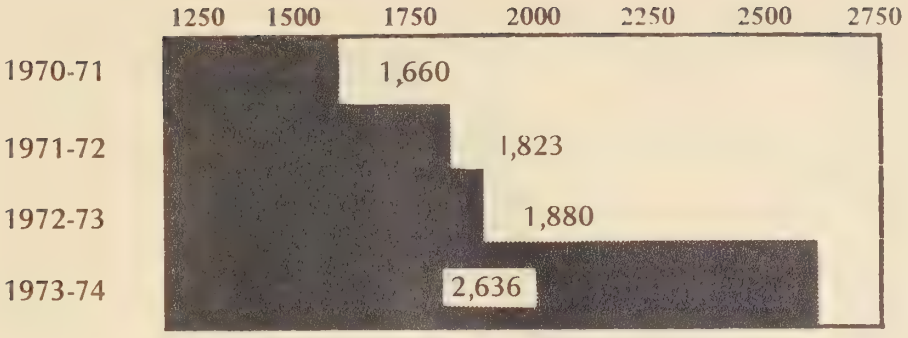
MEN'S SPORTS
(Participations)



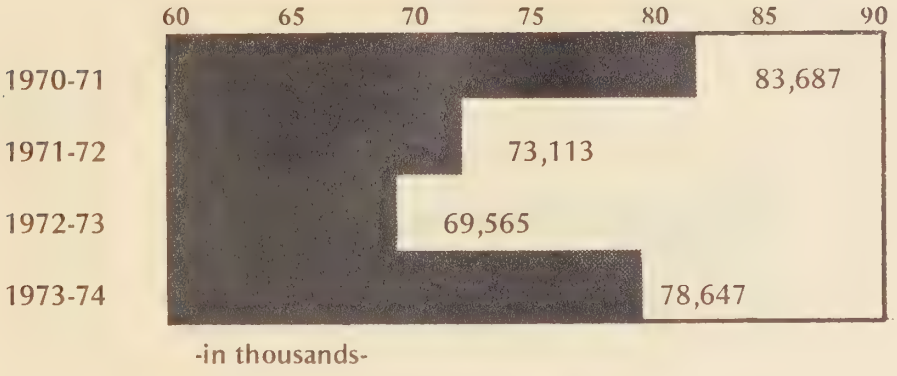
MEN'S SPORTS
(Teams entered)



MEN'S SPORTS
(Games Played)

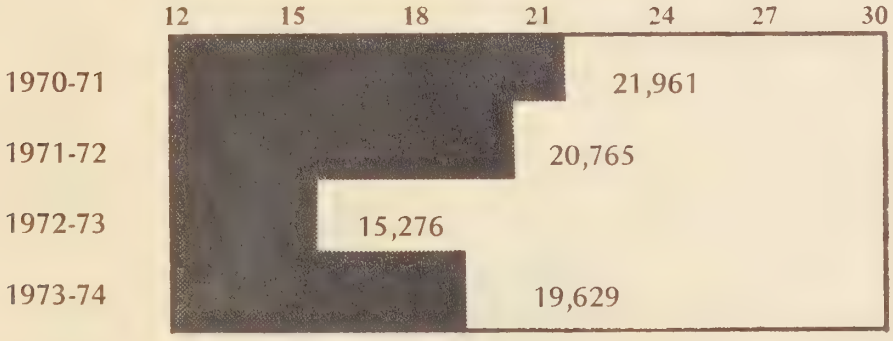


TEEN LEAGUES AND
YOUTH SPORTS EVENTS
(Participations)



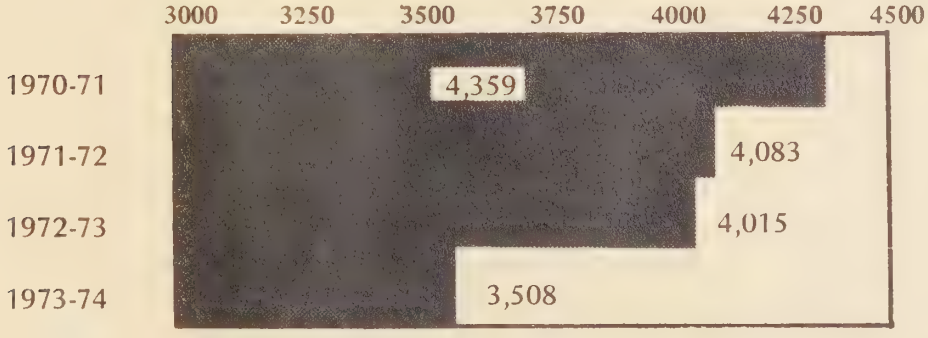
-in thousands-

VOLUNTEERS
(Hours Volunteering)

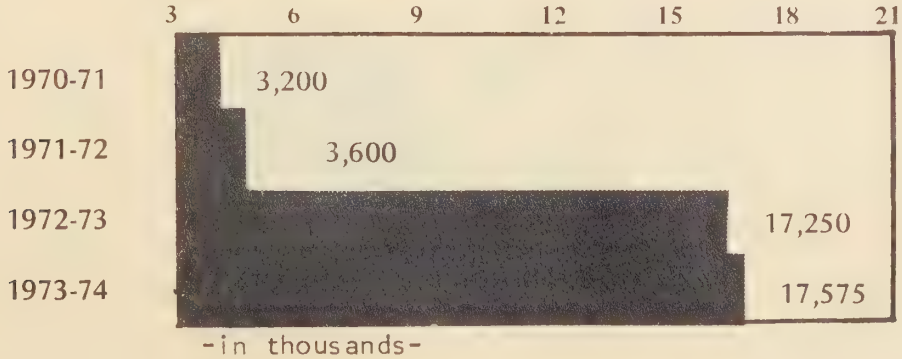


-in thousands-

VOLUNTEERS
(Persons Volunteered)

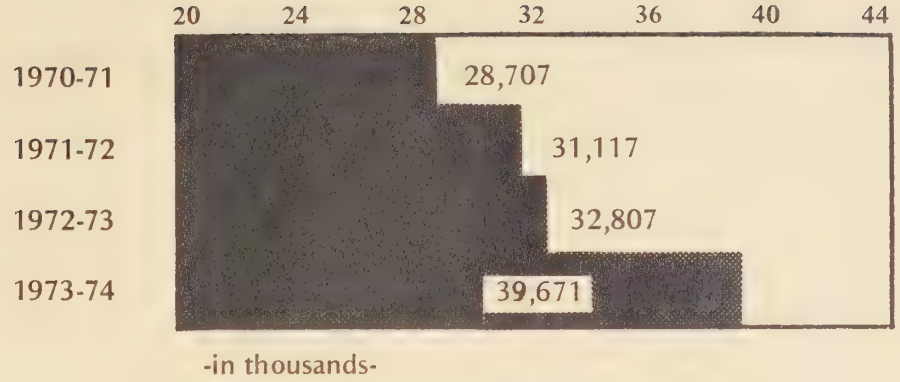


BAND CONCERTS
(Spectators)

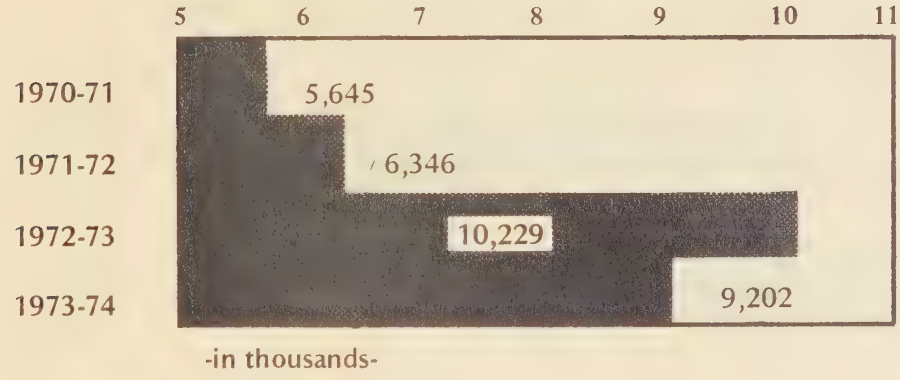


-in thousands-

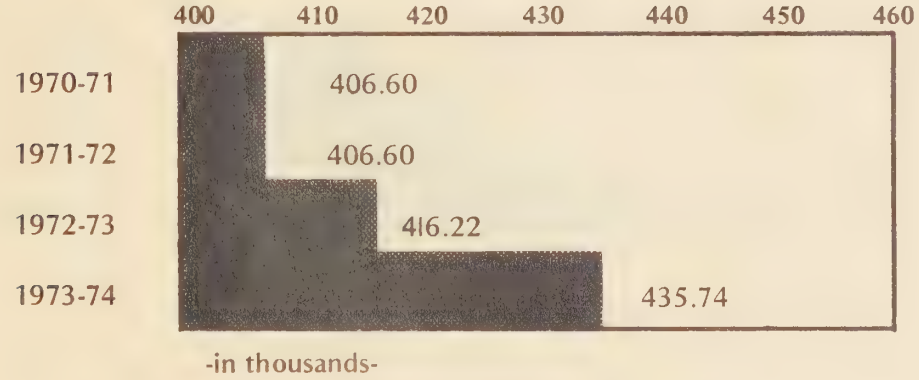
INSTRUCTION PROGRAMS
(Participations)



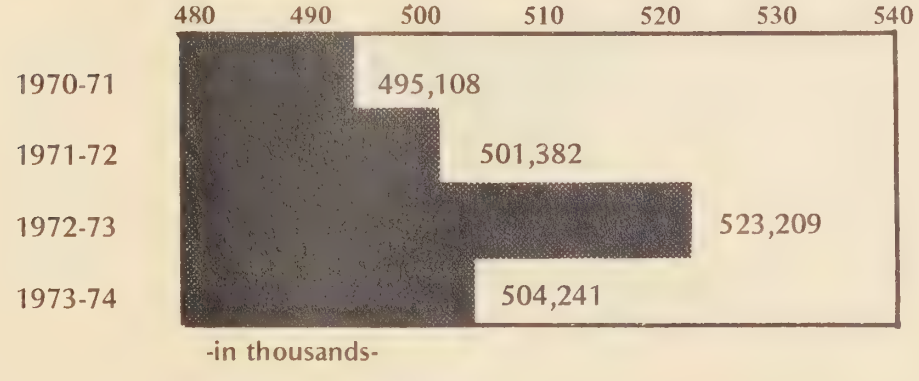
SILVER LAKE CAMP
(Camper Days)



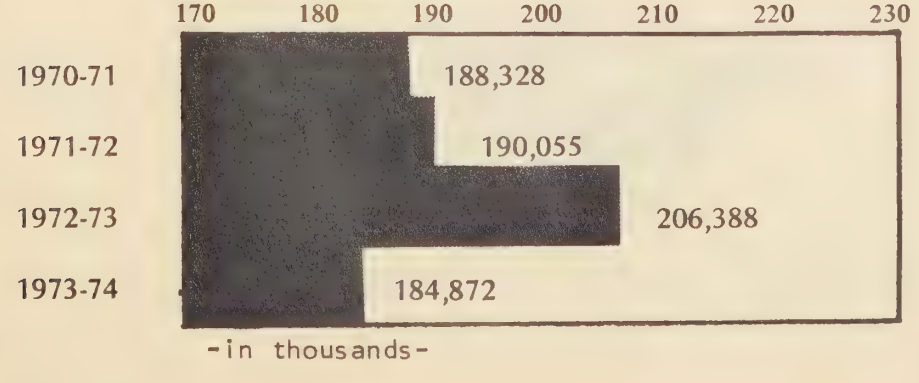
PARK LANDS
(Acres)



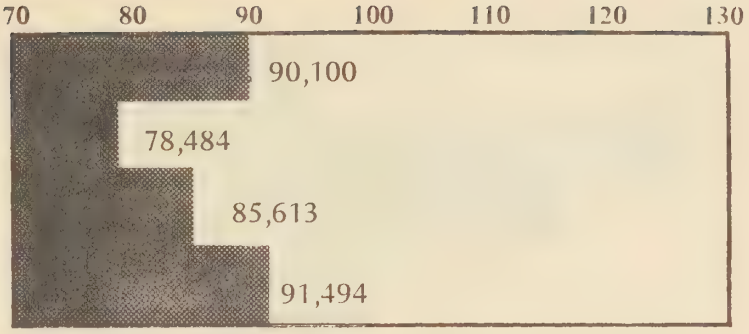
AFFILIATED PROGRAMS
(Participations)



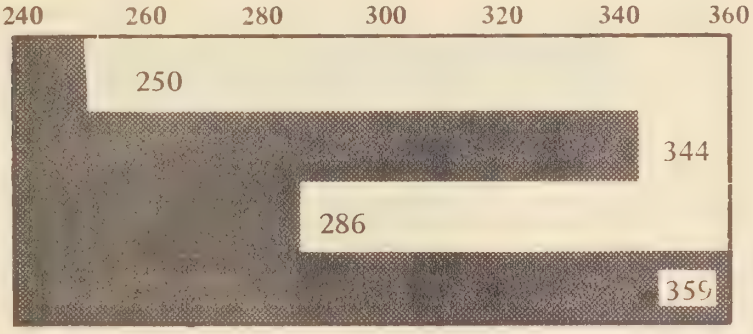
AQUATICS
(Participations)



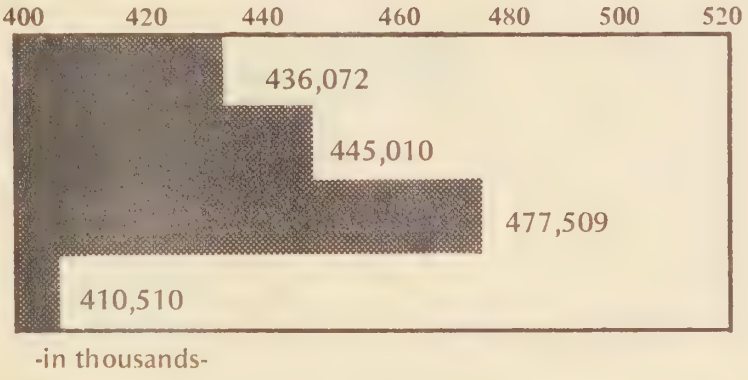
ICE ARENA
(Participations)



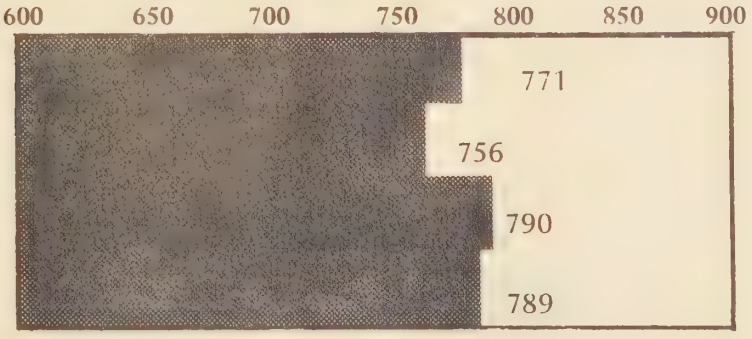
ICE ARENA
(Days of Operation)



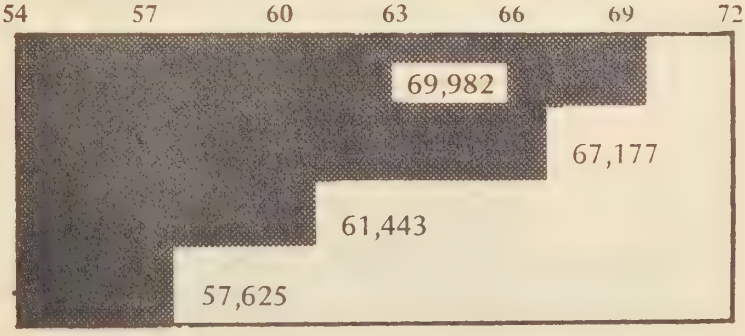
AUDITORIUM
(Participations)



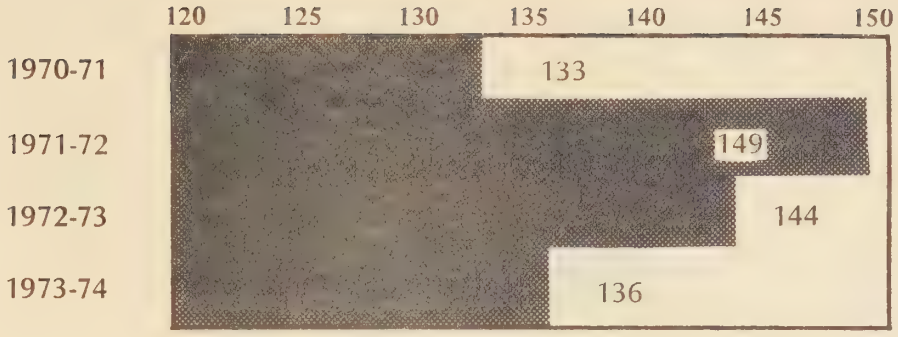
AUDITORIUM
(Number of Events for year)



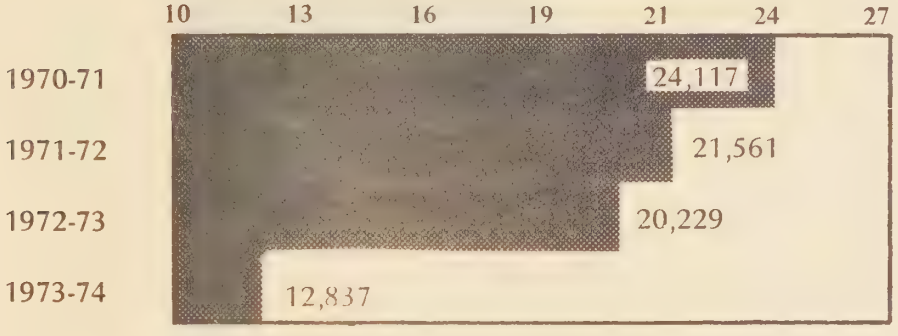
PIXIE WOODS
(Participations)



PIXIE WOODS
(Number of Operation Days)



PICNIC RESERVATIONS
(Participations)



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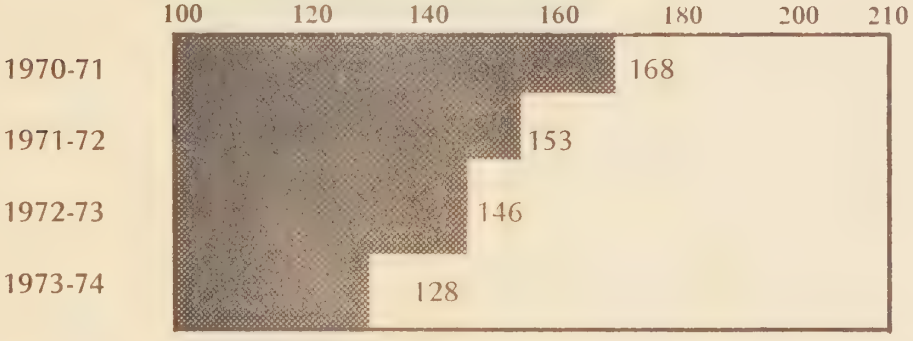
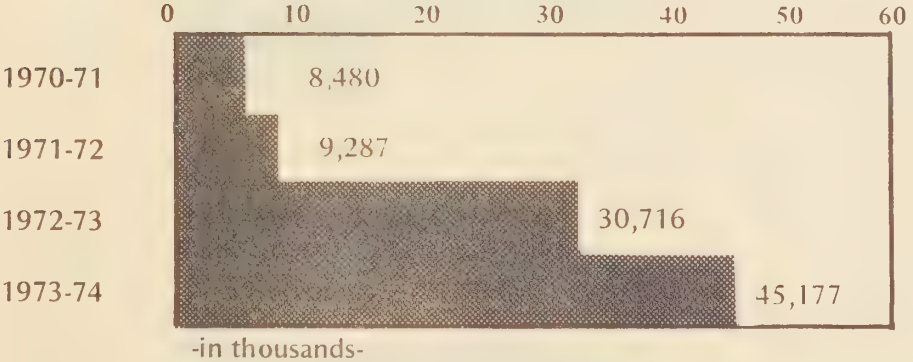
PICNIC RESERVATIONS
(Number of recorded reservations)

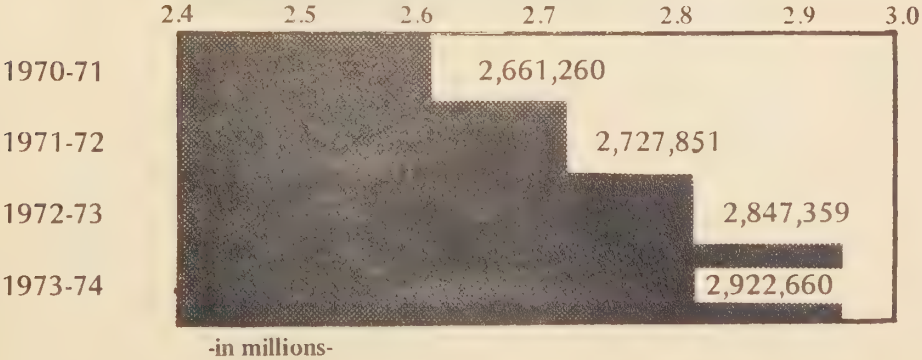


GIRLS-WOMEN'S SPORTS
(Participations)



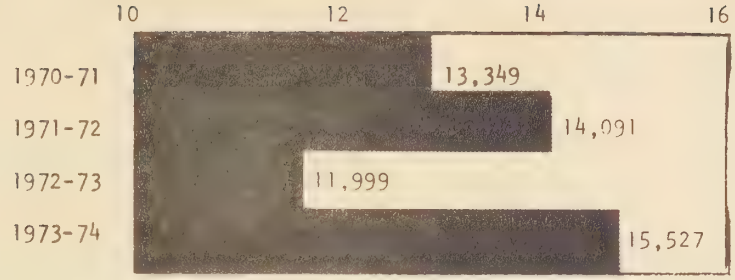
-in thousands-

TOTAL PARTICIPATION

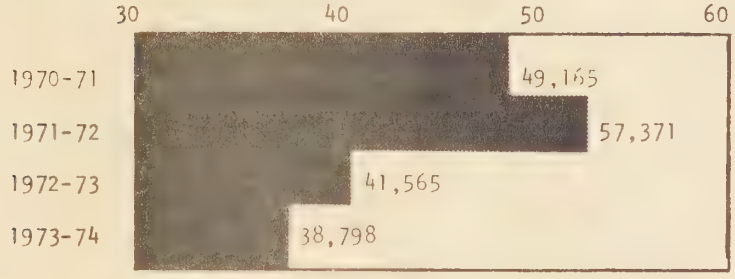


-in millions-

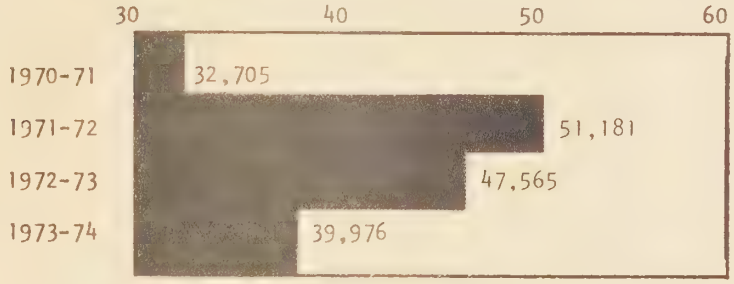
STREET TREES
(Trimmed)



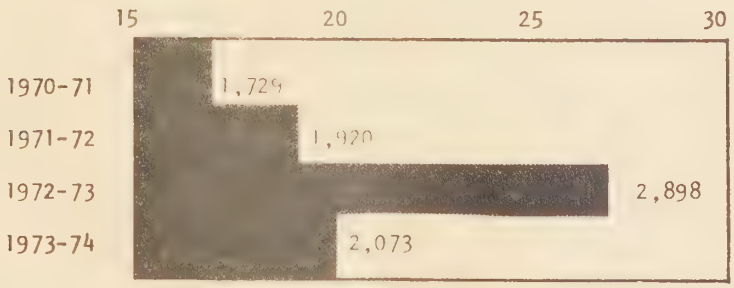
STREET TREES
(Sprayed)



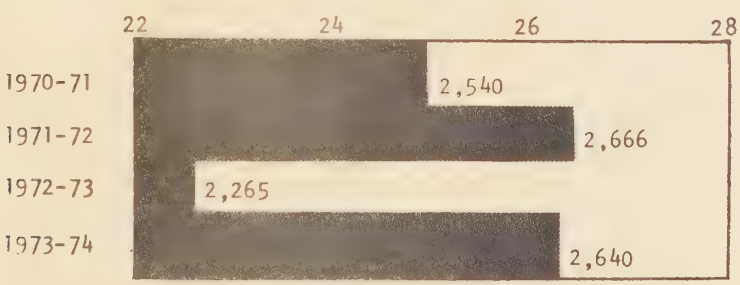
STREET TREES
(Watered and Fertilized)



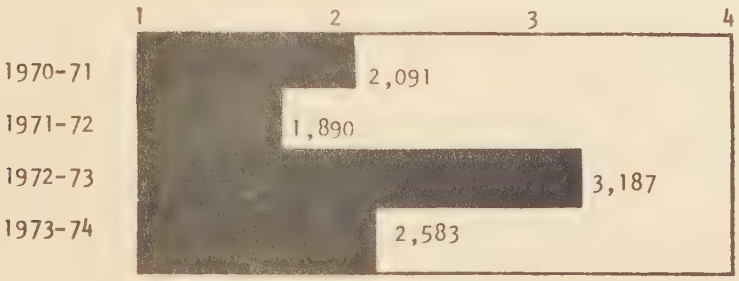
STREET TREES
(Tree and Stump Removal)



STREET TREES
(Complaints &
Administration)



STREET TREES
(New Trees Planted
and Replaced)



AFFILIATED RECREATION PROGRAMS

The wide variety of interest areas involved in the programs affiliated with the Department continues to increase. Each of the activity areas have been aporoved by the Metropolitan Park and Recreation Commission for their recreation value.

ACTIVITY	SPECTATORS	PARTICIPATION
SOCCER:		
Adult	19,100	2,850
Youth	--	3,350
BASEBALL:		
Little League	178,000	102,500
Babe Ruth	68,000	19,000
American Legion	5,750	2,200
Semi-Pro Leagues	12,500	5,500
Joe DiMaggio	9,500	4,900
TENNIS:		
Men	--	8,685
Women	--	6,966
SOFTBALL:		
Nor-Cal League	4,000	1,000
SWIMMING:		
Stockton Swim Club	--	22,832
Blue Dolphin Swim Club	--	3,401
GOLF:		
Junior Golf Club	--	1,395
Silver Lake Campers' Association	--	127
Amateur Radio Club		1,217
Monday Nighters	--	1,400
Pistols-n-Petticoats (Club)	--	904
Stockton Judo Club	501	2,688
Stockton Girls' Gymnastic Club	1,825	10,500
Stockton Horseshoe Club	3,700	950
TOTALS.....	302,876	202,365

AFTERSCHOOL JUNIOR HIGH RECREATION

The participation in school oriented junior high recreation programs for both boys and girls, conducted at each junior high school, is listed below. Programs were of the team and individual sport nature, as well as supervised play. Activity days ranged between three and four days per week during the school year. The supervision of these programs was coordinated between the Department staff and the school district personnel.

These programs are organized and supervised, in most cases, by the full time professional physical education personnel of the school. The carry-over from the physical education class to the afterschool program provides a greater continuity to the overall schedule.

AFTERSCHOOL JUNIOR HIGH RECREATION	DAYS OF OPERATION	PARTICIPATION
Webster (boys)	127	6,825
Stockton (boys)	123	5,844
Lincoln Sr. Elementary (boys and girls)	38	1,658
Marshall (girls)	75	2,584
TOTALS.....	363	16,911

AQUATICS

During the 1973-74 fiscal year, 189,465 persons participated in the Department conducted swim program. This included 17,485 in the swim instruction program.

POOL	SPECTATORS	PARTICIPATION
Oak	480	56,684
McKinley	--	12,392
Victory	--	13,865
East Stockton	--	9,464
Stagg High School	8,468	14,313
Franklin High School	3,518	10,365
Lottie Grunsky	--	14,892
Edison High School	--	3,068
TOTALS ...	12,466	135,043

Special Events:

Water Show	1,683	105
Blue Dolphins Swim Team	4,794	4,599
Diving Club	2,999	3,115
County Swim Meet	804	1,015
Stockton Swim League	7,500	6,585
Swim League Championships	1,200	1,995
Swim Instruction (winter months)	194	485
TOTALS ...	19,174	17,899
GRAND TOTALS ...	31,640	152,942

BAND CONCERTS

Sunday concerts in the park.....a series of nine community band concerts were presented in Oak Park during the summer months. One additional concert is given at Legion Park as part of the Fourth of July celebration. Approximately 17,575 people enjoyed these performances during 1973-74.

The concerts are made available to the citizens of metropolitan Stockton through the cooperation of the Stockton Musicians' Union, Local No. 189, the Recording Industries Fund, and the City of Stockton.

COMMUNITY CENTERS

The community center operation, as listed below, is the total of the entire program conducted under the direction of the community center directors at each area.

Each of these centers is staffed by a full time community center director. Their duties include the organization, promotion, instruction, conduct, reporting and supervision of the specific center program, as well as the supervision and training of part time leadership.

CENTER	DAYS OF OPERATION	SCHOOL	SUMMER	PARTICIPATION
Sierra Vista	272	X	X	74,002
Webster	277	X	X	86,050
Stribley	277	X	X	110,288
Fremont	277	X	X	60,122
Lincoln	266	X	X	54,056
Senior Citizens	240	X	X	38,927
McKinley	287	X	X	101,070
Hamilton	265	X	X	85,917
*Van Buskirk)				
*Marshall)				
*Conway Homes)	287	X	X	167,905
TOTAL				778,337

*Combined Totals

GIRLS'-WOMEN'S AND CO-ED SPORTS

A year-round team sports activity program for girls, women, and co-ed teams is conducted. The quantity of teams participating enabled the creation of many divisions or leagues, which compensated for varying levels of skills and playing abilities. Positive, sportsman competition is emphasized for all activities.

SPORT	SPECTATORS	PARTICIPATION	TEAMS ENTERED
Women's Basketball	1,977	580	10
Women's Softball	17,680	13,650	94
Co-ed Softball	4,250	2,550	34
Co-ed Volleyball	1,850	2,640	22
TOTALS...	25,757	19,420	160

GOLF

The local interest in golf continues at both municipally owned and operated courses. Both Swenson and Van Buskirk had a good year of play.

The following denotes the days of operation and rounds of golf played at each course:

MONTH	SWENSON ROUNDS PLAYED 18 Hole	9 Hole	DAYS OF OPERATION	VAN BUSKIRK ROUNDS PLAYED	DAYS OF OPERATION
July	10,611	4,270	31	6,000	31
August	9,587	3,387	31	5,657	31
September	6,937	2,906	30	4,805	30
October	5,140	1,884	31	4,211	31
November	3,589	1,039	29	3,010	30
December	3,247	811	29	2,396	30
January	3,623	1,352	30	2,791	31
February	5,785	2,907	28	4,413	28
March	6,981	2,925	31	5,438	31
April	7,931	3,637	30	5,697	30
May	9,030	3,915	31	5,709	31
June	9,259	4,636	30	5,892	30
TOTALS	81,720	33,669	361	56,019	364

GRAND TOTAL..171,408

INSTRUCTION PROGRAMS

Instructional recreation activities for boys and girls, and men and women are conducted throughout the year in a wide range of interest areas. These programs, mostly fee based, are designed to provide the revenue necessary to cover the cost of instruction, materials and supplies. The programs range from sports and dance programs to homemaking and drama instruction. Class sessions vary from a weekly program for the entire school year, such as dance club groups and drama to an eight or ten session instruction class. In most programs, a pre-registration is preferred and participants are accepted on a first come basis.

CLASS	SPECTATORS	PARTICIPATION	PERSONS REGISTERED
Tennis (youth)	401	2,586	283
Tennis (adult)	485	3,189	324
Amateur Radio	374	1,204	71
Cake Decorating	75	2,536	220
International Cooking	84	266	32
Chinese Cooking	666	2,204	271
Ballroom Dance	685	1,694	284
Square Dance	301	996	128
Round Dance	194	650	64
Holiday Hints	-	255	33
Bridge	-	1,136	104
Youth Dance	505	1,703	273
Yoga	216	2,236	233
Girls' Gymnastics	1,837	10,500	667
Knitting	54	738	88
Crocheting	44	420	41
Belly Dancing	88	492	62
Flower Arranging	156	701	90
TOTALS	6,165	33,506	3,268

ICE ARENA

The ice arena at Oak Park opened to the public in October 1970. The overall community response has been excellent. Programs for all ages....figure skating, ice hockey, and instruction complement the public skating sessions. In this past fiscal year, 91,494 persons enjoyed the use of the giant sheet of ice.

The following is a monthly breakdown of spectators and participation:

	DAYS OF OPERATION	SPECTATORS	PARTICIPATION
July	31	500	3,282
August	30	505	4,053
September	30	480	6,046
October	31	900	8,830
November	29	911	11,319
December	30	2,105	10,933
January	31	1,208	10,541
February	28	1,350	10,174
March	31	813	9,831
April	30	759	6,847
May	28	787	6,543
June	30	1,201	3,095
TOTALS	359	11,519	91,494

MEMORIAL CIVIC AUDITORIUM

The continued growth in the use of the Auditorium facilities climbs. During the 1973-74 fiscal year, a total of 789 events entertained 410,510 persons. The wide variety of uses of the facility increases and the prospect of its continued climb is favorable.

MONTH	MAIN HALL	SOUTH HALL & MISC. ROOMS	NORTH HALL	TOTAL EVENTS
July	21,400	2,110	150	63
August	23,420	1,120	18	61
September	37,415	1,870	560	75
October	29,400	1,185	435	67
November	30,100	2,940	150	59
December	43,900	1,650	400	54
January	32,950	1,192	300	51
February	37,725	1,430	350	61
March	27,050	1,175	850	68
April	20,350	2,630	1,830	72
May	25,720	1,480	1,795	84
June	47,400	945	7,115	74
	376,830	19,727	13,953	789

MEN'S SPORTS

The adult men's sports program participation climbed for the twelfth consecutive year. A total of 546 teams participated in the program.

Entry fees for each team and admission fees to spectators are charged to help cover the cost of running these programs, and in the 1973-74 fiscal year, a total of $45,277 was received.

SPORT	SPECTATORS	PARTICIPATION	GAMES PLAYED	TEAMS ENTERED
Flag Football League	1,885	1,410	63	24
Basketball League	22,908	15,342	639	92
Basketball Tourney	2,640	1,920	46	38
Softball League	71,541	59,671	1,533	187
A.S.A. Invitational Men & Women's Softball Tourney	1,110	680	20	16
Slow Pitch Tourney	3,212	3,360	102	64
Invitational Fast Pitch Softball Tourney	5,500	3,540	108	64
Pancake Softball Tourney	316	252	25	18
Donkey Softball	800	90	3	6
A.S.A. Metro Tourney	950	306	9	5
Winter Softball League	3,000	2,640	48	24
Winter Baseball League	750	500	40	8
TOTALS.....	114,612	89,711	2,636	546

PICNIC RESERVATIONS

A picnic facility reservation service is provided for the public through the Department office. During the 1973-74 fiscal year 128 reservations were made for 12,837 persons.

This service is available to any group of 100 or more desiring a reservation for a picnic in Oak Park.

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SILVER LAKE FAMILY CAMP

The 48th season of operation of Stockton's Silver Lake Family Camp in the high Sierras at Silver Lake continued to attract many local families. There was a total of 2,684 campers this year, with a total of 9,602 camper days.

Family camp began Thursday, July 19, and continued through Sunday, August 26, for a total of seven weeks. This year's camp included the third year of Delta College summer school, and the second San Joaquin County 4-H Youth Camp and High School Band Camp. The month of September was set aside for an organizational camp which proved very successful.

Continued improvements to camp furniture was of foremost importance, and the new bathhouse addition was a major improvement.

The camp site is located on Forest Service land, which is under lease to the City of Stockton.

PIXIE WOODS

The Pixie Woods Board of Directors can once again be proud of their accomplishments in helping to build Stockton's own children's fairyland. The facility has developed from a dream and continues to grow to be one of Stockton's major attractions. The Board continues to faithfully assist the Park and Recreation Department with their excellent leadership and untiring efforts in developing this community project. Volunteering and donations are of the utmost importance to this project, and are well appreciated by the entire Stockton community.

MONTH	PARTICIPATION	TRAIN	MERRY-GO-ROUND	DAYS OF OPERATION
July	9,822	5,633	3,317	21
August	9,489	5,459	4,265	23
September	4,524	2,161	1,702	12
October	2,158	Out of order	925	7
November	443	Out of order	123	3
February	2,407	913	667	1
March	2,863	2,104	1,378	8
April	6,771	4,114	2,457	15
May	10,376	4,867	2,922	24
June	8,772	5,407	3,413	22
TOTALS...	57,625	30,658	21,169	136

PLAYGROUND PROGRAMS
FOR ELEMENTARY AND JUNIOR HIGH BOYS AND GIRLS

The following is a summary of the playground facilities operated during the school year and summer months. Included in the summary is the total days of operation and the total participation for the 1973-74 playground program.

A total of 29 afterschool playgrounds were operated during the school year, and 22 parks and playgrounds were operated during the summer months. This year's operation was hampered by 19 days of rain.

The playground program is in operation five days a week, Monday through Friday. Due to the energy crisis this year, our time system was changed to year-round daylight savings time. As budgeted, we maintained our scheduled standard time and daylight savings time program hours of operation as follows: The Stockton Unified School District playgrounds were open from 3:15-5:30 p.m. during daylight savings time, and 3:15-5:00 p.m. during standard time. The Lincoln Unified School District playgrounds were open from 3:15-5:15 during daylight savings time, and 3:15-4:45 p.m. during standard time. Saturdays are special events days. This day is set aside for athletic events, City championships, and area finals, according to the special event. Summer playgrounds were open Monday through Friday from 1:00-6:00 p.m., and the City parks from 10:00 a.m. to 4:00 p.m.

AREA	DAYS OF OPERATION	SCHOOL	SUMMER	PARTICIPATION
SCHOOL FACILITIES:				
Tyler	181	X	X	8,162
Hoover	178	X	X	7,434
Kennedy	181	X	X	12,227
Elmwood	177	X	X	6,095
Jefferson	134	X		3,541
Jackson	133	X		6,881
Taft	130	X		4,639
Garfield	179	X	X	9,225
Washington	181	X	X	4,960
Village Oaks	181	X	X	8,223
August	181	X	X	8,913
El Dorado	133	X		5,570
Lottie Grunsky	181	X	X	15,413
Victory	133	X		10,700
Madison	133	X		8,349
Adams	134	X		5,717
J.R. Williams	133	X		7,362
Nightingale	175	X	X	6,905
T.C. Knoles	137	X		5,097
McKinley	95	X		2,998
Fillmore	133	X		6,587
Colonial Heights	181	X	X	7,203
Roosevelt	138	X		6,046
Lincoln Elementary	113	X		2,240
Martin L. King	133	X		6,476
Monroe	133	X		2,840
Van Buren	172	X	X	10,411
Pulliam	137	X		9,687
Cleveland	134	X		6,992
			TOTAL ...	206,893

PLAYGROUND PROGRAMS
FOR ELEMENTARY AND JUNIOR HIGH BOYS AND GIRLS

AREA	DAYS OF OPERATION	SCHOOL	SUMMER	PARTICIPATION
SPECIAL PROGRAMS:				
Handicapped Center	10		X	1,526
Supervised Gym Play	61	X		11,000
Stagg High Physical Fitness	28		X	1,500
				14,026
PARK PLAYGROUNDS:				
Victory	48		X	5,058
Liberty	44		X	4,989
Anderson	44		X	4,086
Columbus	44		X	3,574
Legion	44		X	6,021
Sherwood	44		X	5,027
Oak	44		X	7,185
East Stockton	44		X	4,185
Swenson	48		X	1,770
Villa Dorado	44		X	4,611
Kennedy	10		X	627
				47,133
			Total ..	61,159
			GRAND TOTAL....	268,052

PLAYGROUND SPECIAL EVENTS

The playground special events listed below are a total of the area or city-wide activities under the playground program. These activities begin as a playground or community center activity with winning playground competitors progressing to area finals, and in some cases to the city championships. Individual playground events are not included in these figures, but are listed with the attendance of the particular playground.

Activities listed below are, in most cases, Saturday special events and are held at four areas throughout the City..... Fremont, Webster, McKinley, and Lincoln Community Centers.

SPECIAL EVENTS	SCHOOL	SUMMER	PARTICIPATION & SPECTATORS
Playgrounds - Community Centers			
Table Tennis Tournament	X		118
Playdays: Football	X		4,035
Basketball	X		5,885
P.P. & K. Contest	X		2,150
Free Throw Contest	X		1,314
Track Meets (boys & girls)	X		425
Yo Yo Contest	X		305
Lincoln Holiday Basketball Tourney	X		850
Flotilla		X	410
Peanut Carnival		X	770
Talent Revue		X	265
Baton Instruction & Recital	X		518
Cheerleading Clinic	X		160
Girls' Softball Jamboree	X		740
Youth Soccer League	X		4,408
Spanos Basketball League	X		6,836
Spanos Basketball Jamboree	X		536
		TOTAL....	29,725

STREET TREE DIVISION

The Street Tree Division of the Department of Parks and Recreation is responsible for the care and maintenance of approximately 86,000 trees in public right of way. This division is divided into five categories.

A. Established Tree Maintenance (over five years old.) This division covers tree trimming, spraying, watering and fertilizing, tree injection and other general tree maintenance.

B. Tree Planting and Removal. This division covers new tree planting, tree replacement, tree and stump removal.

C. Young Trees. Maintenance and replacement survey. This division is responsible for the shaping, fertilizing, staking, and general care of newly planted trees up to five years.

D. Tree Clearance. This division covers maintenance of fire alarm wires, stop sign clearance, bus stop clearance, sidewalk clearance, etc.

E. Complaint Administration. This division covers complaints, inspections, and reports. Each tree complaint registered with the Department is checked by the Tree Foreman as to disposition of complaint.

STATISTICAL REPORT

	NUMBER OF TREES	EXPENDITURES	UNIT COST
Trimmed	15,527	$ 118,308	$ 7.00
Sprayed	38,798	21,091	.54
Watered and Fertilized	39,976	4,564	.11
Injected	--	275	--
*New Tree Planting and Replacement	2,583	19,305	7.47
Tree and Stump Removal	2,073	36,416	17.56
Complaint and Administration	2,640	10,439	3.95
		$ 210,398	

*Labor and equipment only; trees not included.

The system employed to render a satisfactory tree maintenance program has been accomplished by dividing the community into eleven work districts.

TEENAGE LEAGUES AND SPECIAL EVENTS

The activities listed below, for both boys and girls, are conducted on a city-wide or area basis. Competitive sports, supervised gym activities, and instruction programs are included in the program. The activities are exclusive of those conducted and supervised as a portion of the playground and community center program.

The entry of teams or individuals to events in this program area are coordinated and organized through the playgrounds, community centers, and the individual schools where interest exists. Divisions of classification, in general, are based on grades 7th, 8th, and 9th, and senior high, 10th, 11th, and 12th. Specialized activities which involve pre-organized teams, such as athletic teams, use the standards of eligibility as regulated by their particular sports association or group. Club groups are organized for a wide age group in a specific activity.

TEENAGE LEAGUES	SCHOOL	SUMMER	PARTICIPATION
Teen Flag Football	X		1,275
Teen Basketball	X		1,550
Youth Soccer	X	X	7,500
Metro High School Baseball Tourney	X		1,290
Teen Christmas Recreation	X		5,900
Competitive Swimming	X	X	9,833
Youth Dance Groups	X	X	2,401
City-wide Foul Shooting Contest	X		3,751
Teen Clubs	X		5,800
Competitive Diving	X	X	4,052
A.G. Spanos Basketball League	X		5,570
TOTAL			48,922

VOLUNTEERS

During the fiscal year 1973-74, a total of 3,508 persons volunteered 19,629 hours toward the operation and development of the overall community recreation program. The vast variety of interests and abilities of these volunteers aided in the expansion of many program areas which otherwise might have been less adequately conducted. Volunteers greatly assisted in the operation of the following program areas:

A. Playground Programs
B. Community Centers
C. Senior Citizens' Center
D. Pixie Woods
E. Aquatics Program
F. Instruction Programs
G. Adult Men's Sports
H. Women and Co-ed Sports

The recruitment of the volunteer in the "organized recreation program" is an important job of the leadership. The above figures show only those volunteers for whom records were kept of their assistance. A Volunteer Training Institute for the community was conducted in the Spring, with excellent success.

	PERSONS	HOURS
July	1,220	4,130
August	181	1,466
September	84	466½
October	162	849
November	181	1,732
December	194	1,730
January	164	1,155
February	315	3,723
March	158	886½
April	398	1,404
May	291	1,352
June	160	735
TOTALS...	3,508	19,629

PROSPECTUS FOR THE FUTURE

The future development of the park and recreation programs and facilities continues its bright outlook. The addition of programs, facilities, and equipment for the people who have more leisure time than ever before makes the increase in total participation and facility usage look exceptionally good.

1. Park square improvements will continue.

2. Encourage County of San Joaquin to continue their program of purchasing raw land and development in fringe area of metropolitan Stockton for future park sites, and offer assistance to them in basic planning.

3. Continue to work with other agencies in providing recreation programs in economic depressed areas of metropolitan Stockton, whereby neighborhood groups supplement and enrich existing recreation programs.

4. Continue to apply for Federal and State grants for park and recreation facility and center development.

5. Continue to landscape City approaches using the landscaping design of north El Dorado Street.

6. Develop preliminary plans for a neighborhood center and swim pool to be located north of the Calaveras River.

7. Continue the development of Louis Park toward total completion of master plan, including all raw lands, and greater utilization of the cultural center.

8. Continue to beautify major traffic arterials through street tree planting program.

9. Continue work with the Department of Ocean and Navigation Development for fishing pier, restrooms, and parking facilities under I-V.

10. Continue modernization of Civic Auditorium electrical system, mainly main stage panel.

11. Use communication and news media to greater advantage toward promotion of the parks and recreation movement.

12. Continue liaison between public agencies to promote greater understanding and solving of mutual problems.

13. Work with higher education staff in recreation toward more community involvement.

14. Greater use of volunteers in cooperative efforts with school districts.

15. Continue emphasis on special interest activities and self-supporting, such as cake decorating, cooking classes, holiday hints, dancing, etc.

16. Expand cultural arts program in all areas for youth and adults.

17. Closer contact with Police Department to reduce vandalism in City parks.

18. Continue development of Buckley Cove, including lighting, restroom facilities, and park facilities.

19. Continue improvements at Silver Lake Camp, including tent and cabin facilities, camp furniture, approval of master plan, and modernization of camper use facilities.

20. Continue promotional campaign for greater use of public golfing facilities, including instruction and competition factors.

21. Continue promotion of sports programs for adults, especially in the women's area.

22. Strive for greater community-wide use of Oak Park ice skating facilities by involvement of groups and organizations.

23. Continue modernization of older park facilities by upgrading furniture, play apparatus, walkways, and landscaping.

PARKS AND SQUARES
ACREAGE, LOCATION AND IMPROVEMENTS FOR 1973-74

The total expenditures for the maintenance of parks and squares, including salaries, contract services and supplies for the 1973-74 fiscal year was $799,276.

AMERICAN LEGION: 21.12 acres. West Bedford and North Baker Streets.
Landscaping of new storm pump building and reshaping of levee on northeast corner completed.

ANDERSON: 7.50 acres. El Dorado and Benjamin Holt.
Installed security lights in park. Constructed new tennis court curbing and drainage wall.

BEAR CREEK: 8.5 acres. Davis Road and Royal Oaks Drive.

BUCKLEY COVE: 53.32 acres. Brookside Road and Stockton Channel.
Installation of new curbs, gutters, and street work completed at park entrance and to South Cove. Construction begun on parking lot expansion for boat ramps and park perimeter roadway.

CALDWELL: 3.49 acres. Allston and Pacific Avenue.

CONSTITUTION: 2.11 acres. East Lindsay, East Fremont, North Pilgrim, and North Union.
Installed concrete picnic table and slab.

COLUMBUS: 2.11 acres. West Taylor, West Worth, South Van Buren.

CUMBERLAND: 20.5 acres. Cumberland Place and Meade Drive.
Construction completed on ball diamonds, restrooms, walkways, parking, sprinklers, and turf at south portion of park. Began construction of north portion of park including tennis courts, handball, multi-use courts, tot lots, spray pool, picnic facilities, walkways, etc.

EDEN: 2.11 acres. East Acacia, East Poplar, North Hunter, and North El Dorado.

FREMONT: 2.11 acres. East Fremont, North Sutter, and North San Joaquin.
Installed new concrete picnic table and slab.

FRIEDBERGER: 3.5 acres. East Harding and School Streets.

GLEASON: 2.11 acres. California, Sonora, American, and Church Streets.
With Open Space Grant acquired site and began construction of park facilities including game courts, tot lot, horseshoe, and shuffleboard courts, shade shelters, picnic facilities, etc.

HARRELL: 5.5 acres. South Lincoln and Ninth Streets.
With Open Space Grant began construction of park facilities including softball diamond, multi-use courts, tot lots, shuffleboard courts, restrooms, picnic facilities, and lighting.

HOLIDAY: 2.4 acres. Kermit and Elain Drive.
Acquired property for neighborhood park.

INDEPENDENCE: 2.11 acres. East Market, East Washington, South Grant, and South Aurora.
Installed concrete picnic table and slab.

LAFAYETTE: 2.11 acres. East Taylor, East Worth, and South El Dorado.

LIBERTY: 2.11 acres. East Anderson, East Jefferson, and South Stanislaus.
Installed new concrete picnic tables.

LOCH LOMOND: 5.42 acres. McDuff Avenue and El Dorado Street.

LOUIS: 70.68 acres. Smith's Canal, Mt. Diablo, and Occidental Streets.
Installed parking lot at baseball diamonds with curbs, gutters, tree wells, lighting, and sprinkler system. Installed concrete picnic tables and slabs. Expanded horseshoe courts by constructing seven additional courts.

McKINLEY: 21.45 acres. East Eighth, South Sutter, and McKinley Avenue.
Constructed new equipment storage building, resurfaced and installed new lighting on tennis courts.

OAK: 61.23 acres. East Fulton, East Alpine, and North Sutter Streets.
Installed new security lights. Constructed new curb, gutters, and roadwork on Alvarado Street in park, and began construction of new restroom building.

PETERSON: 2.97 acres. South Union and Tenth Streets.
Park dedicated June 29, 1974.

SHERWOOD: 6.42 acres. Robinhood Drive, Sherwood Way, and Claremont Avenue.

SOUSA: 3.47 acres. Lafayette and Burkett Streets.

STRIBLEY: 18.02 acres. East Marsh, East Hazelton, South "B", and South Della.
Installed new concrete picnic table and slab. Installed new lighting on basketball courts.

SWENSON: 9 acres. Alexandria at Lincoln Road.
View Park: Benjamin Holt and Alexandria

TIFFANY: 5 acres. Erie, Peeskill, and Tam O'Shanter Drives.

UNION: 2.11 acres. East Hazelton, East Scotts, South Pilgrim, and South Union.
Installed new concrete picnic table tops.

VAN BUSKIRK: 20 acres. French Camp Turnpike and Houston Avenue.
Installed tot swings, new service drive, and began construction of new community center building.

VICTORY: 27.45 acres. Argonne, Picardy, and North Pershing Streets.
Installed new lighting on tennis courts.

VILLA DORADO: 7.04 acres. El Dorado Street and Lincoln Road.

WEBER: 2.2 acres. West Park, West Oak, and North Van Buren Streets.
Installed concrete picnic tables and slabs.

WEBERSTOWN: 4.53 acres. Coventry Drive, Surrey Lane, Westwood Lane, and Kentfield Road.

WILLIAMS BROTHERHOOD: 14.1 acres. East Sixth, East Seventh, Airport Way, and Fair Street.
Constructed new 7.5 acre addition, including multi-use courts, handball, tot-lots, spray pool, picnic facilities, restrooms, parking, lighting, landscaping, etc.

WOODSIDE: 3.62 acres. Hammer Lane at Alexandria Place.
Acquired property with Open Space Grant. Construction to begin Summer of 1974.

CIVIC CENTER: 1.7 acres. North Center, North El Dorado, West Fremont, and West Oak Streets.

FIRE ALARM PARK: 3.5 acres. North Center and West Fremont Streets.
Construction began on new seawall in McLeod Lake area.

CITY HALL - AUDITORIUM GROUNDS: 1 acre.

ISLANDS, PARKING STRIPS, AND CIVIC APPROACHES:
(Including El Dorado and Pine; Hammer Lane Island; French Camp Turnpike; Weber Avenue Median Strip; Airport Way; El Dorado Street; Pacific Avenue)
Continued improvement and upgrading of all facilities.

MISCELLANEOUS:
Boat ramps; levees, fountains; library grounds; police facility building; Main Street Mall; Chinatown Mall.

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BACK COVER

A. The original crew who helped develop 186 acres of "mustard and weeds" into Swenson Park Golf Course in 1952. Left to right in the front row: Alec Marello, Mike Veltri, Ben Quinones, Joe Magana, Ceazar Garbona; Second row: Al Gerdis, Cliff Dobbs, Joe Morelli (Foreman); and Back Row: John Presto, Harri Veregge, and Harold Marino.

B. 1970 -- City Manager Elder Gunter (right) and the late C.M. "Corky" Cortez, Assistant City Manager, inspect the new Oak Park Ice Arena prior to its opening.

C. Mrs. Gertrude Conard, first president of the Stockton Senior Citizens' Center, helps Jake Fetzer, former City Councilman, in the ground-breaking ceremonies of the Senior Citizens' Center in 1961.

D. 1970 -- Lee Fowler, Superintendent of Recreation, and Itch Horton, Recreation Supervisor, with the Department's Gold Medal for Excellence in the Field of Parks and Recreation.

E. Bart Dentoni, a member of the Metropolitan Park and Recreation Commission for the past 25 years, joins the late Dean of Recreation, Bert E. Swenson, in a tree dedication service at Swenson Park Golf Course.

F. Longtime recreation volunteer and leader, Mrs. Erylene Laughlin, with the members of a championship team from the Jackson - McKinley area.

G. A former recreation league participant in the Fair Oaks area and local outstanding athlete, who continued in the field of recreation for many years as a Recreation Leader, Community Center Director, Recreation Supervisor, and presently, Director of Manpower for the City of Stockton, George Moton, is shown conducting a football clinic in the 1950's.

H. Esther Blum, the Fairy Godmother of Pixie Woods, and a tremendous supporter of local park and recreation programs for children for the past 20 years, accepts an appreciation plaque from Emil Seifert in 1973.

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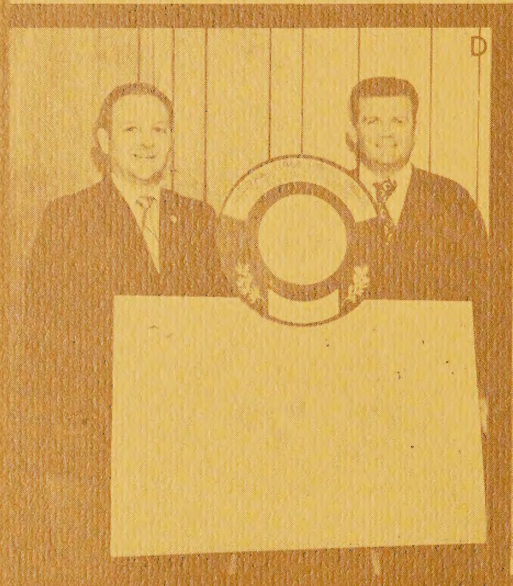
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PARKS and RECREATION

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